

Editorial information

The organisation

Carlson Wagonlit Travel is one of the largest Business Travel organisations worldwide. In the Netherlands Carlson Wagonlit Travel has 20 offices, an annual turnover of more than 413 million euro and a portfolio of approximately 2.500 corporate customers.

The magazine

CWT Connect is a full colour client magazine for decision makers in the business travel industry (e.g. purchaser, travel manager, general manager) as well as the frequent business traveller and the contact person for business travel. With its large scope of articles CWT Connect magazine perfectly fills the actual information need in the business area and in particular the business travel area.

Advertising rates 2008

	1x		2x		3x		4x	
	fc	b/w	fc	b/w	fc	b/w	fc	b/w
1/2 pag.	€ 1.545,-	€ 1.105,-	€ 1.485,-	€ 1.065,-	€ 1.450,-	€ 1.030,-	€ 1.410,-	€ 975,-
1/1 pag.	€ 2.625,-	€ 2.110,-	€ 2.555,-	€ 2.075,-	€ 2.490,-	€ 2.010,-	€ 2.445,-	€ 1.950,-

fc = full colour b/w = black/white Rates are valid as from 1 January 2008. Rates exclude VAT, amendments reserved.

Additional advertisement costs

Back cover	surcharge 25%
Separate attachments	price on demand
Reproduction costs	costs, caused by incomplete material, such as type-set, litho plate and layout costs will be recharged at cost price

Publication dates CWT Connect 2008		
Issue	Distribution	Deadline material
1	week 11	week 7
2	week 24	week 20
3	week 37	week 33
4	week 50	week 46

General information	
Title	CWT Connect magazine
Published by	Carlson Wagonlit Travel
Publisher	Canna Publishing
Editorial address	PO Box 58021 1040 HA Amsterdam redactie@carlsonwagonlit.nl
Contact advertisements	Carlson Wagonlit Travel PO Box 165 1000 AD Amsterdam Tel. 020 200 0277 mboer@carlsonwagonlit.nl
Frequency	4x a year
Print run	8.000

Technical details	
Print process	offset four colours
Paper	cover, 170 gram text pages, 115 gram
Raster	60
Films	unreadable emulsion side down
Bleed size	full page 210x275 mm
Trim size	full page 195x255 mm ½ page 95x255 mm (portrait) ½ page 195x127,5 mm (landscape)
Material	Deliver: Certified PDF, EPS or TIFF.