

Life sciences company consolidates global reporting using Program Management Center

CONSOLIDATED REPORTING

NORTH AMERICA

THE CHALLENGE

A life sciences company was looking for a way to consolidate its global travel data using one technology platform. It wanted something that was easy to use, included currency conversion, allowed travel managers to use the reporting to leverage supplier negotiations, and enabled local business unit owners to have access to their country data.

THE SOLUTION

To ensure that CWT met the company's needs, CWT presented an analysis that compared the current reporting technology to CWT's platform. It recommended *CWT Program Management Center* (PMC), a global, Web-based tool that simplifies, prioritizes and optimizes management of the travel program.

Once the client saw the functionality of the PMC, they were impressed by its reporting technology solutions.

THE RESULT

Consolidating the travel data through *CWT Program Management Center* has resolved the travel managers' prior need to pull data from multiple sources. Using the personalized dashboard of key metrics and trends, the travel manager has the ability to easily and quickly identify the greatest opportunities to leverage supplier negotiations and save.

In addition, the company saved approximately \$30,000 per year in account management fees since local colleagues can pull their own data reports.

This satisfied client awarded CWT its Platinum Supplier award for 2007.

FAST FACTS

Industry: Life sciences

Scope: 100 active travellers

Volume: \$14 million globally, \$11 million North America

Results at a glance:

- Consolidated reporting leverages supplier negotiations
- Saved \$30,000 on local account management

CONTACT

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