

Carlson Wagonlit Travel Director Named North Central Business Travel Association President

MINNEAPOLIS, October 16, 2007 – Carlson Wagonlit Travel (CWT), the leading business travel management company, today announced that Denise Truso, director of Business Development, has been named President of the North Central Business Travel Association (NCBTA).

Founded in 1987, the NCBTA provides an important forum for the exchange of information, education and ideas among its members, who represent major corporations and travel suppliers throughout Minnesota, North Dakota and South Dakota. The association is committed to enhancing the corporate travel profession by sponsoring educational and informational programs to address travel-related issues, concerns and current "hot topic" items. The NCBTA is an affiliate of the National Business Travel Association (NBTA), whose members represent major corporations and travel suppliers throughout the United States and key international markets.

As NCBTA president, Truso is responsible for conducting all board of directors meetings, ensuring policies set by the board are fulfilled, and developing committees. As the key spokesperson, she is the liaison between the national and regional chapters. The NCBTA has 12 board members and 140 members in total.

Truso has several goals for her term as president. Her primary goal is to increase certifications of Certified Travel Expert (CTE), Certified Corporate Travel Expert (CCTE), and Global Leadership Profession (GLP) to 10 percent of the organization's membership. Currently, she is leading a study group to prepare for the CCTE certification. Truso also plans to increase the number of direct members, i.e. those purchasing or managing travel for an organization, from 26 to 30 percent while maintaining the current level of allied membership – those who represent suppliers of travel services.

After spending a year as president-elect under the former president, Truso began her presidency in September of this year. Her two-year term will end in the fall of 2009, at which time she will serve as chairperson for one year.

Truso has been a member of NCBTA since 1999. From 2001 to 2003 she was a member of the Special Events Committee, and from 2003 to 2004 she co-chaired the Education Day Committee. Soon after, Truso joined the board of directors to affect change. She assisted with moving administrative functions online, developing the NCBTA website, reducing expenses, and moving paper documents into electronic formats. As a result of her contributions, Truso received the NBTA President's Award for outstanding contributions in 2006.

About Carlson Wagonlit Travel

Carlson Wagonlit Travel (CWT) is a global leader specializing in business travel management. Present in more than 150 countries, CWT serves companies of all sizes, as well as government institutions and non-governmental organizations. By leveraging both the expertise of its people



and leading-edge technology, CWT helps clients derive the greatest value from their travel program in terms of savings, service and security, and provides best-in-class service and assistance to travelers. CWT services and solutions comprise four lines of business: Traveler & Transaction Services, Program Optimization, Safety & Security, and Meetings & Events. CWT has 22,000 employees worldwide. In 2006, pro-forma sales volume for wholly owned operations and joint ventures totaled US\$20.5 billion. For more information, please visit www.carlsonwagonlit.com.

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