

Enhanced Version of *CWT Freedom* Delivers Travel Itinerary Information to More Desktop Calendars and Mobile Devices

Tool Praised as the Business Traveler's Essential Companion

MINNEAPOLIS, DECEMBER 5, 2006 – Carlson Wagonlit Travel, the world's second-largest travel management company, has released a new version of *CWT Freedom*, a business travel tool that now automatically delivers its travel itinerary information to Microsoft Outlook and mobile devices such as BlackBerrys, smart phones, Palm devices and Pocket PCs. By January 2007, *Freedom* will also provide functionality to travelers using IBM Lotus Notes.

In addition, *Freedom* is now compatible with all global distribution systems (GDS), all online booking tools and with direct-connect bookings made through the *CWT Symphonie* platform. *Freedom* was originally introduced in 2002 as a Palm-compatible device for *Symphonie* transactions only.

According to a recent survey of 319 companies by The Yankee Group, 40 percent of today's workforce is mobile, defined as spending at least 20 percent of their time away from their primary workspace.

"Frequent business travelers are tough to impress, but judging from our current *CWT Freedom* users, we're giving them the convenience they're looking for," said Mike Koetting, executive vice president, CWT North America. "Business travelers are among the most mobile individuals and when they can be more productive while traveling or react immediately to changes in their schedules, their life on the road is easier and more efficient. We believe *Freedom* will become every traveler's essential travel companion."

Worldwide mobile subscribers exceeded two billion in 2005 and are expected to double to nearly four billion by the end of 2011, according to the Worldwide Mobile Market Forecasts, 2006-2011.

As the mobile revolution continues to accelerate, business travelers want more services, both as they prepare for trips and while they are on the go. *Freedom* meets this demand at the office and on the road by anticipating travelers' needs and delivering information from multiple sources in a simple format, saving travelers time and providing greater convenience.

"My BlackBerry use represents 80 percent of my communication, so I have peace of mind knowing all my trip information and confirmation numbers will be with me on the road when I go to retrieve them," said Kirt Briggs, a frequent traveler as regional manager for Boston Scientific and *Freedom* user.

Delivered to both desktop calendars and mobile devices, the convenient features of *Freedom* include:

- Flight confirmation and seat numbers
- Departure and arrival times
- Flight status
- Alternative flight options for day-before, day-of, and day-after travel, anticipating travelers' last-minute needs
- Rental car and/or limousine reservation details
- Frequent flyer and loyalty information
- Hotel information (name, address, phone and confirmation number)
- Driving directions
- Weather forecasts for destination
- Exchange rates
- Personal services, such as nearby Starbucks coffee locations

***Freedom* Supports Business and Travel Program Objectives**

The benefits of *Freedom* are not limited to traveler convenience; the tool also promotes employee productivity and supports a corporation's travel program by driving cost savings and traveler compliance in a number of ways. With easy access to information they need, travelers make fewer calls to agency counselors, empowering travelers and controlling agency expenses.

By eliminating the need to manually key itinerary information into calendars and by providing easy access to important information travelers may need while on the road, *Freedom* also saves employees time, increasing productivity and allowing them to focus on business objectives.

In addition, *Freedom* encourages compliance with a company's travel policy, as bookings made outside of the managed travel program do not allow travelers to benefit from the additional convenience and time savings *Freedom* provides. More in-program bookings translate into increased captured spend, ultimately enabling greater negotiating leverage with suppliers.

For more information go to: http://www.publicaster.com/info/CWT/CWT_Freedom/

ABOUT CARLSON WAGONLIT TRAVEL

Carlson Wagonlit Travel is a world leader in business travel management, partnering with large corporations, small and medium-sized companies, and government institutions in nearly 150 countries. CWT designs and implements superior travel management programs for clients based upon its recognized consulting expertise, strong purchasing power, technological strength, and consistent delivery of high-quality service. For more information, please visit www.carlsonwagonlit.com.

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